

token

excellence through guesswork

How Huon IT help a leading provider of Australian comedy and live shows in setting their ICT infrastructure for connectivity and backup.

Entertainment Media

THEIR STORY

Token Group is a part of a group of companies that includes multi-award television production company Guesswork Television, and the management company Creative Representation.

As the biggest producer of Australian comedy, they work with clients and artists across all mediums through various expertise in legal, finance, marketing, and public relations.

THE CHALLENGES

Huon IT was brought in to help Token Group's stakeholders to plan for their new server migration across Sydney and Melbourne and assess their network and application requirements.

This included establishing a schedule that covered all relevant risks and other compelling events to ensure end-to-end performance continuity by implementing critical pre-production and post-deployment testing.

These activities required significant IT resourcing, and Huon IT responded quickly to deliver the right implementation and backing-up provision for each site. This ensured sufficient back-up coverage in case of outages to preserve data safely.

Adding better wireless connectivity into their existing ICT infrastructure was another area, which Huon IT helped Token Group as part of their digitisation improvements.



THE SOLUTION

- 01 ► *Successfully completed server migration* for both Sydney and Melbourne offices, including all critical data being migrated safely and keeping the stability of the original server
- 02 ► *Set up new wireless access between multiple sites* to enable faster and more seamless collaboration amongst various teams through Microsoft Teams platform
- 03 ► *Created site-to-site backup* to ensure better band width usage, data security and failover system to address any infrastructural interruption to its primary system

THE RESULTS

Token Group is delighted with how the process has been managed to ensure comprehensive data integrity.

The organisation reaped many benefits such as reducing media and storage costs with significant improvements to digital collaboration. Disruptions to daily business operations are also minimised with little manual effort.

These activities have driven upgrades in underlying applications and services while boosted efficiency and effectiveness for their different departments across all locations. Collaboration increased with better user experience and business outcomes.



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"We have used Huon IT's services for over 5 years, they have been excellent at responding to our needs and helping us navigate new technologies and ways of working.

Their support for our staff balancing remote working has been especially valuable."

HEATHER PRITCHARD
GENERAL MANAGER, TOKEN GROUP

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CONTACT US

☎ 1300 HUON IT (4866 48)

✉ info@huonit.com.au

🌐 www.huonit.com.au

